

4TH EDITION

ET TECH X

Education and Technology Expo 2023



Exhibition Sponsorship Manual

15 & 16 December' 2023

HITEX Exhibition Centre, Hyderabad



www.ettechx.com

LANYARD PARTNER (Only One)

Partner's Visibility & Benefits:

- Exclusive logo on all Visitor lanyard along with Expo Logo.
- Logo and profile on website
- Logo on Emailers
- Logo on trade fair invite
- Logo in show catalogue
- Logo on all applicable onsite branding
- 4000 Visitor Lanyards to be Printed

CHARGES : USD 3000 (+ Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

BADGES PARTNER (Only One)

Partner's Visibility & Benefits:

- Exclusive logo on all Expo Visitor badges.
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in show catalogue
- Logo on all applicable onsite branding

CHARGES : USD 3000 (+ Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

VISITOR BAG PARTNER (Only One)

Partner's Visibility & Benefits:

- Exclusive logo on bags
- Logo and profile on website
- Logo on emailer
- Logo on trade fair invite
- Logo in show catalog
- Logo on all applicable onsite branding
- 4000 + Visitor Bags to be Printed

CHARGES : USD 5000 (+ Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

REGISTRATION PARTNER (Only One)

Partner's Visibility & Benefits:

- Exclusive Registration Backdrop Branding.
- 9 sqm booth in the exhibition
- Company logo to be featured in event website and linked to the company website
- Logo on emailer
- Logo on trade fair invite
- Logo in show catalogue
- Logo on all applicable onsite branding

CHARGES : USD 5000 (+ Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

VISITOR STATIONARY PAD & PEN (Only One)

Partner's Visibility & Benefits:

- Sponsors logo on all the writing Pads / Pens offered to every expo visitor.
- Display of Company logo on the Catalogue
- Display of Company logo on Visitor Brochure
- Linkage on the website
- One standee at the Expo Entrance gate.
- Company logo to be featured in event website.

CHARGES : USD 3000 (+ Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

FLOOR GRAPHICS

Partner's Visibility & Benefits:

- Size 2m x 2m, floor graphics banner with sponsor's material to be provided by the sponsor

Quantity: 20

CHARGES : USD 300 (Per Unit + Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

POLE BUNTINGS

These are preferred by thousands of visitors. They are positioned at different locations towards the pathway of the hall and ensure maximum exposure for your company.

Partner's Visibility & Benefits:

Partners name and logo on the buntings

Frame Size	: 2 ft W x 10 ft H <i>Complete pole front & back</i>
Total No.	: 43
Inclusion	: Printing & Mounting for 3 days

CHARGES : USD 250 (Per Unit + Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

HOARDING AT MAIN ENTRANCE (LIT)

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Venue.

Frame Size : 19.7 ft W x 9.11 ft H

Text Visibility : 18.7 ft W x 8.11 ft H

Total No. : 1 only

Inclusion : Printing & Mounting for 3 days



CHARGES : USD 1,000 (+ Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

ROAD MEDIAN (LIT)

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Venue.

Frame Size : 9.10 ft W x 4.3 ft H

Text Visibility : 8.8 ft W x 4 ft H

Total No. : 02

Inclusion : Printing & Mounting for 3 days



CHARGES : USD 800 (Per Unit + Taxes)



Display location in the Venue map

* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

ENTRANCE DISPLAY

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Area.

Frame Size : 30 ft W x 10 ft H

Total No. : 02

Inclusion : Printing & Mounting for 3 days



CHARGES : USD 850 (Per Unit + Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

TRAPEZIUM DISPLAY (TOP)

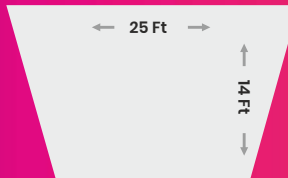
Highlight your brand prominently. Visitors will be able to notice your brand prowess while entering the Exhibition Area.

Frame Size : Top W 25ft, H 14ft
Bottom W x 13.5 ft H

Text Visibility : Top W 24ft, H 13ft
Bottom W x 12.5 ft H

Total No. : 24

Inclusion : Printing & Mounting for 3 days



CHARGES : USD 550 (Per Unit + Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

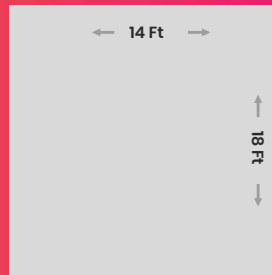
TRAPEZIUM DISPLAY (BOTTOM)

Highlight your brand prominently. Visitors will be able to notice your brand prowess while entering the Exhibition Area.

Frame Size : 14ft W x 18 ft H

Total No. : 06

Inclusion : Printing & Mounting for 3 days



CHARGES : USD 400 (Per Unit + Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

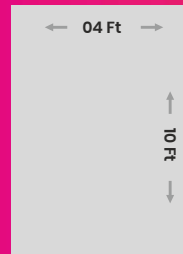
T.F.O TO HALLS – ENTRANCE

Highlight your brand prominently.
Visitors will be able to notice the your
brand prowess while entering the
Exhibition Halls.

Frame Size : 10ft H x 4ft W

Total No. : 14

Inclusion : Printing & Mounting for 3 days



CHARGES : USD 200 (Per Unit + Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

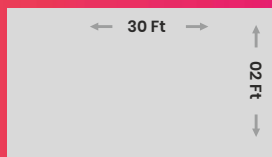
ENTRANCE PLAZA REAR

Highlight your brand prominently. Visitors will be able to notice your brand prowess while entering the Exhibition Area.

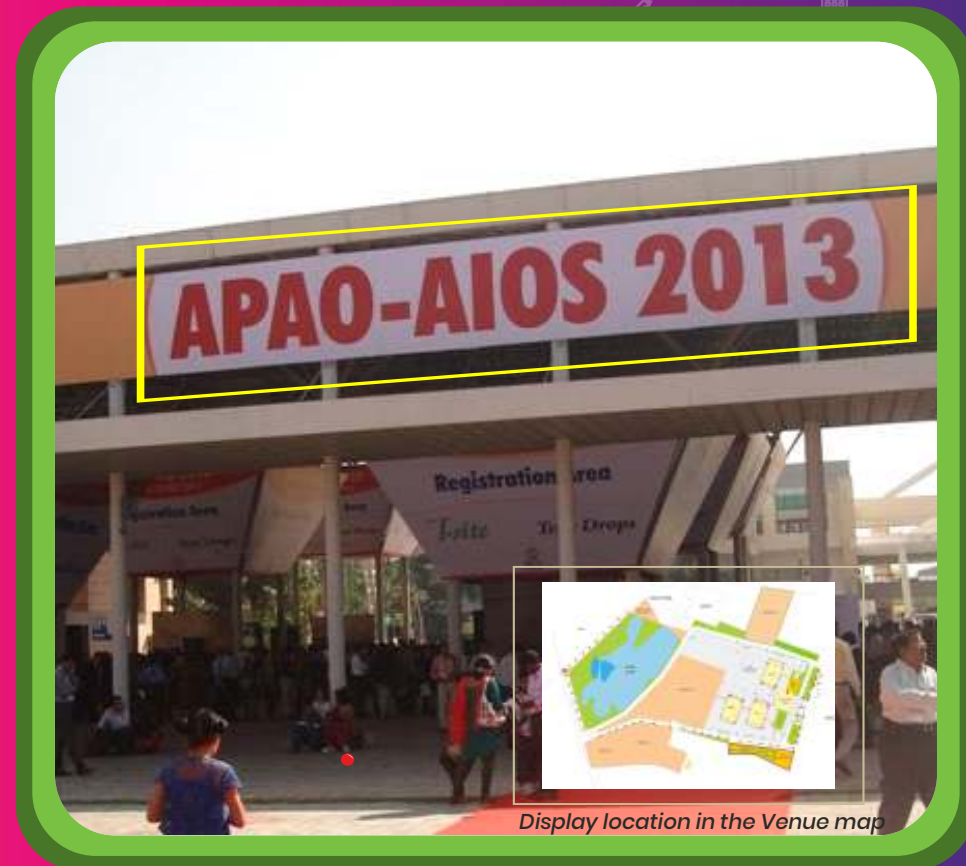
Frame Size : 30ft W x 02 ft H

Total No. : 01

Inclusion : Printing & Mounting for 3 days



CHARGES : USD 500 (Per Unit + Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

HALL FASCIA

Highlight your brand prominently.
Visitors will be able to notice the your
brand prowess while entering the
Exhibition Hall.

Frame Size : 30ft H x 10ft W

Total No. : 01

Inclusion : Printing & Mounting for 3 days



CHARGES : USD 800 (Per Unit + Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

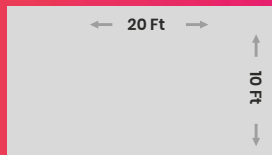
HALL SIDE DISPLAY

Highlight your brand prominently.
Visitors will be able to notice your brand
prowess / Exhibitor layout while entering
the Exhibition Hall.

Frame Size : 20ft W x 10 ft H

Total No. : 06

Inclusion : Printing & Mounting for 3 days



CHARGES : USD 400 (Per Unit + Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

PARKING ARCH (STYLE 01)

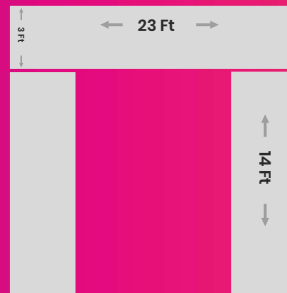
Highlight your brand from a distance.
Welcome arch can be created at parking area where Visitors will be able to notice your brand while entering to Halls from Parking area.

Frame Size

: Top - 1 no :

23ft W x 3ft H

Bottom - 2 no's : 3 ft W x 14 ft H



Total No.

: 01

Inclusion

: Printing & Mounting for 3 days

CHARGES : USD 1000 (Per Unit + Taxes)



* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

PARKING ARCH (STYLE 02)

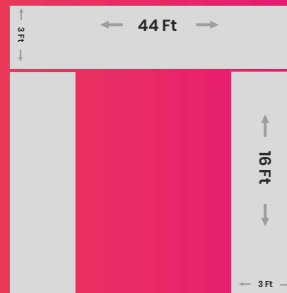
Highlight your brand prominently.
Visitors will be able to notice your
brand prowess while entering the
Parking Zone.

Frame Size

: Top - 1 no :

44ft W x 3ft H

Bottom - 2 no's : 3 ft W x 16 ft H



Total No.

: 01

Inclusion

: Printing & Mounting for 3 days

CHARGES : USD 1000 (Per Unit + Taxes)



Display location in the Venue map

* The inclusions under Sponsorship are subject to change.

* Dollar is calculated at a conversation rate of USD 1 = ₹ 82

4TH EDITION

ET TECH X

Education and Technology Expo 2023



FOR SPONSORSHIPS & BOOKINGS, CONTACT

Pallav Singh
+91 81309 90660
pallav@sdpromomedia.com

Shikha Jaiswal
+91 73036 67518
shikha@sdpromomedia.com

ORGANISER

 **SD PROMO MEDIA PVT LTD**

Call Us at: +91-120-2975517 / 2975518
or mail us at: info@sdpromomedia.com
Visit Our Website: www.ettechx.com