



ET TECH X
Education and Training Resources & Tech Expo

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brainfeed

2023-24

**3029 Visitors
1000+ Awards
5 Conferences
6 Workshops
206 Brands**

15th & 16th December 2023
HITEX, Hyderabad,
Telangana

31st January 2024
Apparel House, Gurugram,
Haryana

THE ORGANIZERS

SD Promo Media Pvt Ltd

S.D. Promo Media Pvt. Ltd. is one of the largest Expo Organizers in the country. Their Expositions cater to different industries ranging from Education, Healthcare, Biotechnology, Laboratory, Optical, Ophthalmology, Food, and Future Technologies.

Kakani Edu Media Pvt Ltd (Brainfeed Magazine)

Brainfeed Magazines reaches 60,000 schools, 3lakh+ school leaders and educators, every month. Over the last 11 years, Brainfeed has conducted Edu – Conferences, Recognition and Awards, and Workshops for different stake-holders in the field of Education, across the country.

*Together, these 2 formidable experts curated **ET Tech X** in 2019. And the Academic year 2023-24 saw the 4th Edition of **ET Tech X** held at Hyderabad & Gurugram.*

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THE ET TECH X

ET Tech X is an industry-leading event that brings together some of the most influential players in the Education and Training Technologies sector. With a focus on innovation and collaboration, ET Tech X is the go-to event for anyone looking to stay on top of the latest trends and developments in the field.



THE 4TH EDITION OF ET TECH X

The 4th edition of ET Tech X - The Educational Resources and Training Exhibition, India's premium educational Expo and Conferences, held on 15th & 16th December 2023 at HITEX, Hyderabad brought together educators, industry professionals, students, and stakeholders from the education sector. The event featured a diverse range of activities including an Educational Expo, multiple conferences covering various educational topics, prestigious school awards ceremony, and interactive workshops.

THE EXPO

152

Stalls

206

Brands

3029

Footfall

1528

School Leaders

The B2B Expo showcased cutting-edge educational technologies, resources, and services from leading vendors and organizations. Attendees had the opportunity to explore innovative tools and solutions aimed at enhancing teaching and learning experiences. The event attracted educators, administrators, students, industry professionals, and policymakers from across **West & South of India.**

Exhibitor Profile

IF Panels, Uniforms, ERPs, LMS Providers, Curriculum Providers, Sports Curriculum, Sports Infra, School Consultants, School Stationery, Training Providers, Vehicle Tracking, Trophies makers, School Furniture Companies, STEM and STEAM Products, *and more.*

WORKSHOPS

1. Movements & Music in early years classroom
2. School Excellence Leadership for the digital age
3. Rethinking Technology Use in the early years classroom
4. Future Ready with Cambridge International
5. Art Integration through Video Creation
6. Story Scribe- Tricks Tips & Techniques of Telling for making Learning Joyful

6

**Work-
shops**

250

Attendees

The conferences covered a wide array of topics. Renowned speakers and experts from the education field delivered insightful presentations, fostering discussions and knowledge exchange among attendees.

Delegate Profile

School Owners, Directors, Principals, Preschool Chain owners, Preschool Directors, Centre Heads and Academic Directors.

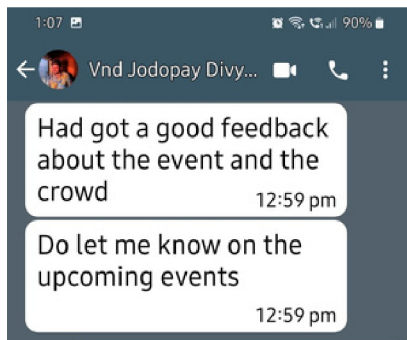


The prestigious awards ceremony recognized and celebrated outstanding achievements and contributions by schools, educators and service-providers. The **ET Tech X School Excellence Awards** were given to “**Innovative and Inspiring Schools of India**” and to “**Top 100 Preschools of India**”. The Service providers were given the “**ET Tech X Innovative Education Award**”.

1000+ AWARDS



TESTIMONIALS



*"WhatsApp msg from:
Mr. Divyansh Verma,
Founders' Office - Strategy,
JODOpay"*

*(JODO a product of Bharosepe is
into fee financing for schools and
courses)*

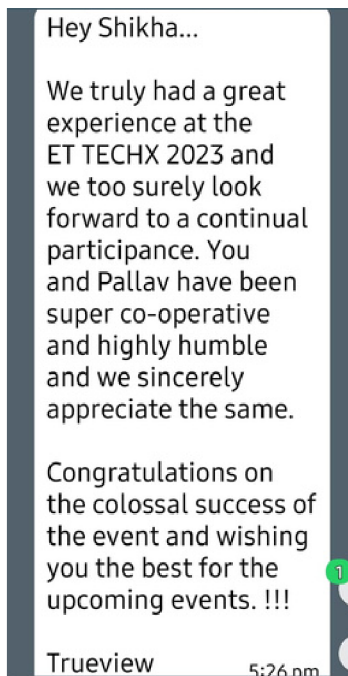
*"This was our 4th event
with **Brainfeed** (ET Tech
X). We started as a Silver
partner and now are the
Diamond Partners for the
past 2 years. Looking
forward to their next
event.*

-Mr. Simon Jacob

*Founder, Fyule Video Lab
(formerly XQ Video Lab)*

-Mr. Manoj Asrani

*Head of Marketing, Trueview IF Panels
Warner Electronics (I) Pvt Ltd*



72% EXHIBITORS said they will participate
with us this year too.

ET TECH X - 2024-25

Based on the success of this year's event, we are expanding the scope and scale of ET Tech X Expo and Conferences for future editions. Plans include incorporating additional features such as international collaborations, bigger space, increased duration and make it a pan India event. Plans are also underway to enhance the visitor experience with better conference elements.

20%

Bigger Space

200+

Stalls

4000+

Visitors

1500+

Awards

SCHOOL LEADERS: 2000+ | PRE-SCHOOL LEADERS: 500+
HIGHER ED REPRESENTATIVES: 500+ | DEMOGRAPHY: PAN INDIA

SET-UP DATES



DECEMBER 2024

SHOW DATES



DECEMBER 2024

HALL No. 4, HITEX, MADHAPUR,
HYDERABAD, TELANGANA

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&

S D Promo Media Pvt Ltd

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