

5th Edition

ET TECH X

Education and Training Resources & Tech Expo 2024



CONFERENCE | EXPO | AWARDS | WORKSHOPS

5 6 7

DECEMBER, 2024
HITEX, HYDERABAD

JOIN INDIA'S
PREMIER EXPO FOR
EDUCATIONAL SUPPLIES,
TRAINING & TECHNOLOGY

**PARTNERSHIP
INVITATION**



 www.ettechx.com

THE ORGANISER

Welcome to ET TECH X, powered by Brainfeed, the foremost gathering uniting educational institutions and educators nationwide for three days of innovation, collaboration, and accolades. Mark your calendars for December 5th to 7th, 2024, at HITEX Hyderabad, where we delve into the cutting-edge trends, technologies, and strategies driving the evolution of education.



Edu Expo Global Private Limited emerges from the synergistic partnership between Kakani Edu Media Pvt Ltd (Brainfeed Magazine) and S D Promo Media Private Limited, fostered over five years of collaboration.



Brainfeed Magazine stands as a highly esteemed and renowned entity in educational institutions throughout India. With a legacy of organizing Edu-leader conferences and Awards for over 11 years, they have solidified their reputation as industry leaders.



S D PROMO MEDIA

S D Promo Media Pvt Ltd holds a distinguished position as one of India's foremost Expo organizing companies. Renowned for their unparalleled expertise in orchestrating successful Expos, they set the standard for excellence in event management.

MEGA EXPO

ET TECH X is a dynamic platform encompassing an Expo, Conferences, Workshops, and Awards, meticulously crafted to equip educational stakeholders with knowledge, tools, and inspiration to catalyse positive transformations in the education sector. From uncovering pioneering solutions to forging connections with industry luminaries, ET TECH X offers unmatched avenues for advancement and enlightenment. Interact with premier companies, institutions, and start-ups unveiling ground-breaking products and services reshaping education. Immerse yourself in the latest EdTech innovations, instructional resources, infrastructure enhancements, and more at the Expo. Unearth fresh prospects for collaboration and alliance-building to elevate the educational journey for students and educators alike. Experience over 200 stalls featuring 250+ offerings from across India and beyond, igniting a beacon of innovation and progress.























Our Past Exhibitors:



Formerly xQ Video Lab



PRODUCT CATEGORIES

 Online / e-Learning Resources / Curriculum	 Books / Magazines / Publishers / E-Publishers	 EdTech – Coding, Digital, VR, AI	 Language Learning
 Associations / Government Bodies	 Educational Toys, Games and Playground Equipment	 Hardware – 3D Printers, AV, Multimedia Technology	 Furniture / Design Solutions
 Arts, Craft, Design, Stationery	 Sports, Fitness and Wellbeing	 Music	 Educational Lab Equipment
 STEAM	 Uniforms	 Vocational Equipment & Resources	 School Management Tools / Training / Finance / Recruitment / Transport
 Artificial Intelligence & IoT	 Institute Marketing & Branding Services	 Interactive Boards / Touch Panels	 Certification & Licensing
 Didactics Systems & Pneumatics	 Security & Safety Devices	 Educational Loan & Financial Services	 Educational Tour Organizers

VISITOR PROFILE

Schools (Public & Private) – Educational Institutions – Universities

Chairpersons / Owners / Directors / Principals / Academicians / Teachers / Senior Management / Administrative Heads & Decision Makers

Ministry – Associations

Representatives from various Government Bodies and Associations

Trade

Retailers / Wholesalers / Distributors / Resellers / Buyers

Corporate Houses

HR Professionals & Procurement Officers

Consultants

Senior Professionals

School Counsellors & Career Counsellors

STELLAR CONFERENCES:

Elevate your understanding with engaging conferences featuring distinguished speakers, dynamic panel discussions, and interactive sessions spotlighting the myriad topics influencing contemporary education. Gain valuable insights into emerging trends, best practices, policy frameworks, and future prospects. Explore pivotal themes like digital transformation, inclusive education, skill development, and educational leadership.



INSIGHTFUL WORKSHOPS:

Immerse yourself in experiential workshops meticulously designed to equip educators with practical skills, effective strategies, and innovative tools to amplify teaching efficacy and enrich student learning outcomes. From technology-integrated pedagogies to bespoke approaches for personalized learning, our workshops span a diverse array of topics tailored to meet the evolving demands of today's classrooms.

ET TECH X AWARDS

The ET TECH X Educational Conference stands as a distinctive three-day rendezvous in the southern region of India, drawing together influential personalities in the realm of education. It serves as a nexus for government representatives, educators, policymakers, EdTech pioneers, and industry frontrunners, all driven by a common goal of catalysing positive change in the educational sphere through innovation and collaborative efforts.

This event empowers educators with valuable tools and insights, with a thematic focus on 'Teaching, Learning & Leadership.' Distinguished educators and school leaders actively participate in invigorating discussions on pedagogy, fostering a culture of continuous learning and growth. The audience, encompassing diverse fields such as entrepreneurship, health, technology, and school management, facilitates a vibrant exchange of ideas and perspectives, enriching the collective discourse on education.

ET TECH X School Excellence Awards



ET TECH X Awards

The ET TECH X Awards by Brainfeed stand as the crowning moment of the conference, spotlighting five prestigious accolades for the year 2024-25. These sought-after honours include:

- ▶ **The Edu Leader Awards**
- ▶ **The Voice of Schools Awards**
- ▶ **The Innovative Education Product Awards**

Reasons To Attend

- ▶ Unparalleled Networking Opportunities
- ▶ Stay Ahead of the Curve with Visionaries
- ▶ Un-Conference: Insights on Institutional Management
- ▶ Exposure to Cutting-Edge Developments
- ▶ Unmatched Learning Journey
- ▶ Explore the Dynamics of Human Behavior

PARTNERSHIP PROPOSAL



Partnership Deliverables

PARTNERSHIP TITLE	PLATINUM	DIAMOND	GOLD	SILVER	EXPO
Partnership in Teaser Events	Y	Y	-	-	-
Speaking Time in Awards Ceremony	Y	Y	Y	-	-
Delegate Data	Y	Y	Y	Y	-
Stall Size Sq Mtrs included	30	18	12	9	per sq mtr
Category of Stall	Premium	Corner	Standard	Standard	choice
Super Fascia of 1 ft ht	Y	Y	Y	Y	-
Innovative Product Award 2024-25	Y	Y	Y	Y	-
Brand Mention by Emcee	Y	Y	Y	-	-
Award Conferring to Delegates	Y	Y	Y	-	-
Exclusive Co-branded Photo Booth	Y	-	-	-	-
Logo attached to the event Logo	Y	-	-	-	-
Logo on Conference Podium	Y	Y	-	-	-
Logo on Visitor & Delegate Badges	Y	Y	-	-	-
Logo on Photo Booth Backdrop	Y	Y	Y	-	-
Logo Display in Conference	Y	Y	Y	Y	-
Logo in the ET Tech X Website	Y	Y	Y	Y	-
Exhibitor Passes	8	6	4	3	3
Conference Passes	2	2	1	-	-
AV in Intervals in Conference	Y	Y	Y	-	-
1 Page Ad in Show Catalog	Y	Y	Y	-	-
Charges (INR)	25 Lakhs	15 Lakhs	7 Lakhs	2.5 Lakhs	per sq mtr
No. of Slots Offered	1	2	8	30	100

STALL CHARGES	Premium	Corner	Standard
Shell Space per sq mtr	₹ 15,000	₹ 12,500	₹ 11,000
Raw Space per sq mtr	₹ 14,000	₹ 11,500	₹ 10,000

Other Branding Options

Solo Optionals	Remarks	Nos.	Charges
Lanyard Sponsorship	Co-branded Lanyard - 4000 nos.	1	₹ 2,99,000
Badges Sponsorship	Company logo, contact details and QR code on back of the badge	1	₹ 2,99,000
Crew T-shirt Sponsorship (50 numbers)	Company logo on the side arms	1	₹ 2,99,000
Visitor Bags Sponsorship (per 1000 bags)	One full side of the bag with your logo	4	₹ 1,00,000
Registration Partner (Logos around Registration Desk)	Branding on Registration Desk	1	₹ 2,99,000
Visitor Stationary Pads & Pens Sponsorship (Co-branded)	Includes material and printing	1	₹ 2,99,000
Floor Graphics (2mtr x 2 mtr) - (per piece)	includes printing & mounting	20	₹ 29,000
Pole buntings on HITECH Median (per pole) (2 ft W x 10 ft H)	includes printing & mounting for 3 days	40	₹ 29,000
Hoarding at Main Entrance of HITECH (19.7 ft W x 9.11 ft H)	includes printing & mounting for 3 days	1	₹ 99,000
Hoarding at Entrance median of HITECH (9.10 ft W x 4.3 ft H)	includes printing & mounting for 3 days	2	₹ 69,000
Branding on Entrance Display @ HITECH (30 ft W x 10 ft H)	includes printing & mounting for 3 days	1	₹ 99,000
Branded Parking Arch @ HITECH	includes printing & mounting for 3 days	1	₹ 99,000
Conference Pass	For 3 days of conference and Awards room. Includes F&B.	As many	₹ 49,000
Ad in Special Issue of Brainfeed Magazine (per inner page. Extra charges for special pages)	Circulation to 40,000+ Schools	As many	₹ 35,000
Ad in Show Catalog (per inner page. Extra charges for special pages)	This Catalog is given to every visitor and delegate	As many	₹ 15,000



ET TECH X 2024 Sponsorship

VIP Lounge: Costing 12 Lakhs + GST (Exclusive)

- ▶ An Exclusive area to greet VIP visitor & Network over refreshment.
- ▶ Sponsors can have their exclusive branding inside this area.
- ▶ VIP visitors have to collect the coupons from sponsor's stall.
- ▶ Exclusive branding of the sponsor inside the lounge.
- ▶ Sponsor Team shall welcome these VIP & interact thoroughly in this area.
- ▶ 2 AV presentation running throughout the day of the products & Services inside the lounge (TV only)
- ▶ VIP Badges to all these VIP Shared before hand with Sponsor Logo on these Exclusively.

F&B Sponsor: Costing 10 Lakhs + 18% GST (Exclusively Per Day)

- ▶ The Entire menu shall be named after sponsor products.
- ▶ Sponsors could distribute branded wellness products or services.
- ▶ F&B Area is only for delegates (500+ in 3 days).
- ▶ 2 AV presentation of the products & Services inside the F & B area.
- ▶ 7 Minutes of speaking slot in the main conference.

Networking Gala Dinner Sponsor: Costing 12 Lakhs + 18% GST (Exclusive)

- ▶ 15 Minutes of speaking slot – Stage Time.
- ▶ Exclusive invitation to all the Key invitee, wherein invitation by Sponsor shall be couriered.
- ▶ Award Felicitation to Key awardee.
- ▶ Exclusive Sponsor Kit Bag.
- ▶ Costing 10 Lakhs + 18% GST.



April, 2024
Volume I
Issue 5

Fortnightly E-Newsletter



SPOTLIGHT SHOWCASE



Block your DATES

5 6 7

December, 2024
HITEX, Hyderabad

powered by
brainfeed

CONFERENCE | EXPO | AWARDS | WORKSHOPS

Join India's Only Educational Supplies & Training Technology Event





EDUCATION TECH TRENDS AND INSIGHTS

ET TECH X TIMES

Fortnightly Newsletter

ADVANTAGES

- ▶ Direct access to over 10,000 Principals across India
- ▶ Cost-effective marketing solutions tailored to your brand
- ▶ Leveraging the credibility of ET TECH X & Brainfeed within the Education Fraternity to enhance your promotion

COMPREHENSIVE PACKAGE

- ▶ Exclusive Interview of Company Head for e-Newsletter (Fortnightly)
- ▶ Comprehensive promotion of Interview, Company Products, and Product Launch across our Social Media Platforms
- ▶ Exclusive Podcast featuring the Sponsor's Ed-Tech Product
- ▶ 1 Entry pass to Regional Road Show with a 5-minute speaking slot and a table space.
- ▶ Company Logo with hyperlink to the company website/landing page included in the newsletter

SLAB PACKAGE

- ▶ Company Head Interview for e-Newsletter (fortnightly)
- ▶ Comprehensive promotion of Interview, Company Products, and Product Launch on our Social Media Platforms
- ▶ 1 Entry pass to Regional Road Show

CONFERENCE

Theme:

Empowering Educators:
Building the
Future of a
Developed
India by 2047



As India aims to achieve developed nation status by 2047, education emerges as a cornerstone for realizing this vision.

This conference theme underscores the pivotal role educators play in preparing students for success in a rapidly evolving world. It emphasizes the importance of innovative teaching methodologies, integration of sustainable development objectives, and staying abreast of emerging trends.

“Empowering Educators” envisions a collective endeavour to equip educators with the necessary tools and support systems to promote holistic student development. It advocates for student-cantered learning that fosters critical thinking, creativity, and ethical values.





5-6-7 DECEMBER 2024
Hitex Exhibition Centre - Hyderabad - India

EDUCATION, TRAINING RESOURCES & TECHNOLOGY EXPO

www.ettechx.com



- CONFERENCE
- EXPO
- AWARDS
- WORKSHOPS

5th Edition
ET TECH X
Education and Training Resources & Tech Expo 2024



5 6 7
DECEMBER, 2024
HITEX, HYDERABAD



Edu Expo Global Pvt Ltd

Shaping the Future of Education

Plot No. 47, Golden Tulip Estates, Kondapur,
Hyderabad – 500084, Telangana, India.

B-820, 8th Floor, Tower-B Noida One IT Park,
Sushil Marg, Sector 62, Noida, UP - 201309

Mr. Sachin Gupta
Sales Director
+918008845432
sachin@ettechx.com

Mr. Pallav Singh
Project Head
+918130990660
pallav@ettechx.com

Mr. V. Varun Reddy
Sales Manager
+919346407359
info@ettechx.com

info@ettechx.com

www.ettechx.com