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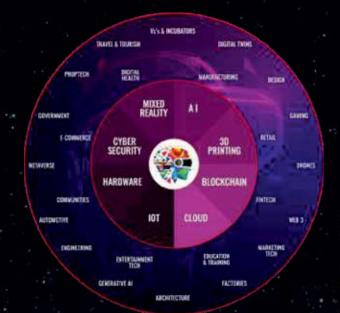
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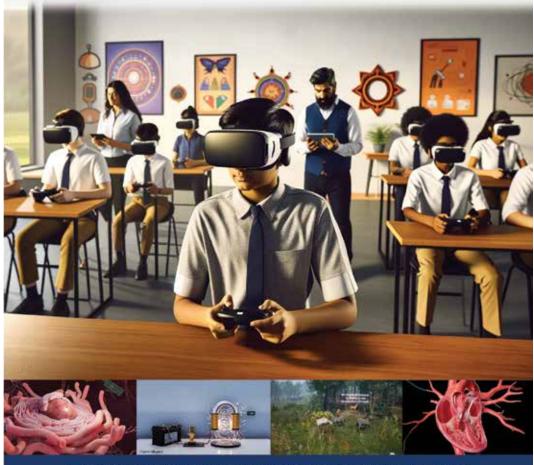
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### MESSAGE

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International Baccalaureate Organization (Singapore Branch)





MESSAGE

Greetings and warm wishes!!

Welcome to the 4th Edition of the ET TECH X Conference, powered by Brainfeed, India's largest educational event. Since 2013, our mission has been to assist institutions in keeping pace with the latest advancements in educational technology, learning solutions, and educational leadership.

ET TECH X returns this year with expos, conferences, workshops, and awards, building on its record-breaking previous edition's success. Like the previous editions, ET TECH X unites education's best minds, institutions, and companies to explore the evolving landscape, drive insights, and overcome implementation challenges, fostering transformative teaching practices.

This year's conference on 'Teaching, Learning, and Leadership' offers a prime platform for educators and institutions to showcase and deliberate on cuttingedge educational innovations. Engaging with industry experts aids in assessing progress and staying updated with the latest advancements in education. Together, let's shape an impactful and transformative future in education as we unite and innovate forward.

Your invaluable support is pivotal as we redefine the future of education. We extend heartfelt appreciation to you and all contributors joining us in this collaborative journey.

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Warm regards, Brahmam KV Chief Editor – Brainfeed Magazine Group





MESSAGE

Welcome to our annual event 4th ET TECHX 2023, a gathering where the shining minds of the education fraternity assemble to network, buy-selling, awards, and of course share what they have learned since we last met. If it is your first time attending, then thank you for stepping into the education world! If you are a returning guest, then thank you for coming back! Whether you are attending for the first or the fourth, we treasure your trust in what we have to offer. We promise to make it worth your while.

As in the past, we have put together an energetic collection of conferences, workshops, seminars, speeches, and exhibitions to satisfy your appetite for learning and business. Our complete speaking schedule, guest lists and exhibitor list schedule appear in this catalogue. Please take a look and circle the session and exhibitors that interest you most.

We have swag exhibitor booths scattered throughout the hall. Stop by and take a look! We also have a cafeteria station to keep you hydrated and energized. If you cannot find your desired display during the event, our team members will ensure you have personal guidance.

My sincere thanks to all our partners, dedicated team of ET TECHX and Brainfeed, and once again to all the attendees.

Thank you again, and welcome!

Vivek Vikram Director - S D Promo Media Pvt. Ltd.

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### SHOW MANAGEMENT TEAM

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ACCOUNTS

Deepak Kumar







## DAY 1 SLOT 1

15 <sup>t</sup>	<sup>h</sup> December 2023 Time - 9:30 AM to 3:00 PM
9:30 AM - 10:00 AM	Registration
10:00 AM - 10:05 AM	Welcome Note
10:05 AM - 10:10 AM	Lighting the Lamp & Prayer
10:10 AM - 10:20 AM	Welcome Song
10:20 AM - 10:45 AM	Lifetime Achivement & EduLeader Awards Presentation
10:45 AM - 10:50 AM	Brainfeed's Voice of School Awards 2023
10:50 AM - 11:05 AM	<i>Message by:</i> Keynote Speaker - <b>Swami Bodhamayananda Ji,</b> Adhyaksha, Ramakrishna Math, Hyderabad
11:05 AM - 11:20 AM	<i>Theme:</i> "Artificial Intelligence in Education: Blessing or Doom" Guest Speaker - <b>Mr. Tummala Naga Prasad,</b> Director, People Combine Initiatives, Co-founder, CPO & CEO, Coschool
11:20 AM - 11:45 AM	Book Launch: A Book on Parenting - Baby Steps to Big Dreams Written by - <b>Dr Manjula Pooja Shroff,</b> MD & CEO - Kalorex Group Podcaster I Vlogger I Author
11:45 AM - 11:55 AM	<i>Theme:</i> "The Secret to Laying a Strong Foundation in the Early Years" Guest Speaker <b>Ms. Nalina Ramalakshmi,</b> Founder & Managing Director Shri Harini Media Ltd.
11:55 AM - 12:00 PM	Product Presentation by: Mr. Simon Jacob, Founder Fyule video Lab, formerly XQ Video Lab
12:00 PM - 1:05 PM	ET Tech X School Excellence Awards (K12 Schools) - Kerala, Odisha, Maharashtra
1:05 PM - 3:00 PM	EXPO Visit





## DAY 1 SLOT 2

<b>15<sup>th</sup> December 2023</b> Time - <b>12:00 Noon to 6:00 PM</b>	
12:00 PM - 2:00 PM	EXPO Visit
2:00 PM - 2:15 PM	<i>Theme:</i> "Technology and the pursuit of Knowledge" Guest Speaker <b>Mr. Malcom Nicolson,</b> Head of School Sreenidhi International School, Hyderabad
2:15 PM - 2:30 PM	Innovative Education Awards
2:30 PM - 2:45 PM	<i>Theme:</i> "Creating Conditions for Success" Guest Speaker <b>Mr. Arijith Ghosh,</b> Vice President Academics Seth M. R. Jaipuria Schools
2:45 PM - 2:50 PM	Product Presentation by: Mr. Simon Jacob, Founder Fyule video Lab, formerly XQ Video Lab
2:50 PM - 3:50 PM	<ul> <li>Panel Theme:</li> <li>The merits &amp; challenges of 'sustainability, diversity &amp; inclusion' in schools <i>Moderator:</i> Mr. Anantha Krishnan, CEO - Operations, Kalorex Group <i>Panelists:</i></li> <li>Mr. Praveen K Raju, Founder, Suchitra Academy, Co - Chairman, FICCI ARISE</li> <li>Ms. Seetha Murthy, Director - Education, Silver Oaks International Schools</li> <li>Mr. Kanak Gupta, Group Director, Seth M.R. Jaipuria Schools</li> <li>Mr. S. Madhusudhan, General Secretary, TRSMA</li> <li>Mr. Sreekanth K, Director, Kennedy &amp; NextGen Intrnational Schools, President, ISMA, AP</li> </ul>
3:50 PM - 3:55 PM	Presentation by: Ms. Anu Lakshman, Manager South India, Cambridge International Education
3:55 PM - 6:00 PM	ET Tech X School Excellence Awards (K12 Schools) - Tamil Nadu, Andhra Pradesh





## DAY 2 SLOT 1

### **16**<sup>th</sup> December 2023 Time - 9:00 AM to 3:00 PM

9:00 AM - 10:00 AM	Registration
10:00 AM - 10:10 AM	Welcome & Lighting The Lamp
10:10 AM - 10:30 AM	Lifetime Achivement & EduLeader Awards Presentation
10:30 AM - 10:35 AM	Brainfeed's Voice of School Awards 2023
10:35 AM - 10:45 AM	<i>Theme:</i> "Transitioning from school to college" Guest Speaker <b>Dr. S. Bhavani Shankar,</b> Director of Strategy, Research & Innovation, Omega Schools
10:45 AM - 10:50 AM	Product Presentation by: Mr. Simon Jacob, Founder Fyule video Lab, formerly XQ Video Lab
10:50 AM - 11:45 AM	<ul> <li>Panel Theme:</li> <li>"The Evolving Role of School Leaders in Fostering Student Success"</li> <li>Moderator: Dr. R. Kishore Kumar, Chairman, St. John's Public Schools, Chennai</li> <li>Panelists:</li> <li>Ms. Meghana Rao Jupally, Founder, Meru International School, Hyderabad</li> <li>Mr. Francis Joseph, Executive Director, GEMS Education India</li> <li>Mr. Pratima Sinha, CEO - DSR Education Society, Hyderabad</li> <li>Mr. A S Ramana Prasad, Founder &amp; Chairman, Meritus Al &amp; BVM Global Schools</li> <li>Ms. C. Lakshmi Annapurna, Educational Consultant</li> </ul>
11:45AM - 11:50 AM	Presentation by: Tutorac
11:50AM - 12:00 Noon	<i>Theme:</i> "Globalization and the Modern Workplace: The Transformational Impact of an IB Education" <b>Mr. Mahesh Balakrishna,</b> Senior Manager, South Asia, International Baccalaureate
12:00 Noon - 12:05 PM	Presentation by: DCB Bank
12:05 PM - 1:30 PM	ET Tech X School Excellence Awards (K12 Schools) - Karnataka, Hyderabad, Goa
1:30 PM - 3:30 PM	EXPO Visit





## DAY 2 SLOT 2

<b>16<sup>th</sup> December 2023</b> Time - <b>12:00 Noon to 6:00 PM</b>	
12:00 Noon- 2:00 PM	EXPO Visit
2:00 PM - 2:15 PM	<i>Theme:</i> "Leadership challenges in Schools" Guest Speaker <b>Mr. Premchand Palety,</b> Founder, C FORE
2:15 PM - 2:20 PM	Product Presentation by: Mr. D Naresh, Founder & CEO, Abhyaas Edu Technologies
2:20 PM - 2:25 PM	<i>Product Presentation by:</i> Mr. <b>Ujjwal Singh</b> , CEO Infinity Learn by Sri Chaitanya
2:25 PM - 2:30 PM	<i>Product Presentation by</i> : <b>Mr. Simon Jacob</b> , Founder Fyule video Lab, formerly XQ Video Lab
2:30 PM - 4:00 PM	ET Tech X School Excellence Awards (K12 Schools) - Chhattisgarh, Gujarat, Telangana
4:00 PM - 5:50 PM	Top 100 Preschools of India Awards Felicitation
5:50 PM - 6:00 PM	Vote of thanks & National Anthem



THE DOT Learning Circle



16<sup>th</sup> December, 2023 HITEX Exhibition Centre Hyderabad, Telangana

HALL 3.1 Second Floor, Admin Block

## AGENDA

## DAY 2

### 16<sup>th</sup> December 2023, Time - 9:00 AM to 4:30 PM

9:00 AM - 10:00 AM	Registration
10:00 AM - 10:05 AM	Welcome Note
10:05 AM - 10:15 AM	<i>Theme:</i> "Social Learning in Early Childhood Education" <b>Ms. Srisha Mohandoss,</b> Co-Founder, Ruh Early Years & Ruh Continuum School & Director of Education - SSVM Institutions
10:15 AM - 10:35 AM	<i>Theme:</i> "Simple words make simple tales" <b>Ms. Geeta Ramanujan,</b> Executive Director, Kathalayas International Academy of Storytelling
10:35 AM - 10:45 AM	Presentation by: The Dot Learning Circle
10:45 AM - 11:00 AM	Theme: "Learning difficulties - Signs and Solutions" <b>Ms. Aishwarya Rao,</b> Director, Academics & Administration The Vivekalaya Group of Institutions
11:00 AM - 11:15 AM	Theme: "Let's build a village to raise a child healthily and happily" Ms. Sonal Ravi Andrews, Director, Integrated Preschool Teachers Training Academy (IPTTA)
11:15 AM - 12:25 PM	Panel Theme: "Empowering Our Future - Fostering Resilience in Young Children" Moderator: Preetam Kumar Agarwal, Founder, Hello Kids & Riverstone School Panelists: Mr. Sirish Turlapati, Chairman & Managing Director, Iris Florets World School Ms. Usha Iyer, MD, The Green School & The Bangalore School, Bengaluru Mr. Aditya Tapadia, Director, Jumpstart International Preschool, & Learning Centre Mr. Sudhanshu Kumar, Chairman & MD, Ingenium Group of Schools Mr. Sheetal Jethy, Founder - CHALK
12:25 PM - 12:30 PM	Felicitation & Vote of thanks
12:30 PM - 3:00 PM	Expo Visit
3:00 PM - 5:30 PM	Top 100 Preschools of India Awards Felicitation





### DAY-1 - FRIDAY - 15TH DECEMBER, 2023

 Timing: 11:00 Am To 12:00 Noon
 Hall 3.1,

 Speaker: Geeta Ramanujam
 Admin Ble

 Executive Director, Kathalayas International Academy Of Story Telling
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 Topic: Story Scribe- Tricks Tips & Techniques Of Telling For Making Learning Joyful

Timing: 12:30 PM to 01:30 PM Speaker: Ms. Anu Lakshman, Manager -South India, Cambridge International Education Speaker: Ms. Kavita Bajpai, Director, The International School of Thrissur Topic: Future Ready with Cambridge International

Timing: 11:00 AM to 12:00 Noon Speaker: Sonal Andrews Founder and Director, IPTTA Topic: Movements & Music in early years classroom

Timing: 12:15 PM to 1:15 PM Speaker: Sanjay Radhakrishnan School Excellence - Expert Topic: School Excellence Leadership for the digital age

Timing: 2:30 PM to 3:30 PM Speaker: Sakshi Kumar Director Academics, The Dot Circle Topic: Rethinking Technology Use in the early years classroom

### DAY-2 - SATURDAY - 16TH DECEMBER, 2023

Venue

Mezzanine Floor, Hall-2, HITEX

Timing: 11:00 AM to 12:00 Noon

Speaker: Ms. Poulami Ghosh, Manager - South India, Cambridge International Education Speaker: Dr Anubhuti Shukla, Academic Head, Ambitus World School. Topic: Future Ready with Cambridge International

Timing: 12:15 PM to 1:15 PM Speaker: Mr. Simon Jacob Founder - Fyule Video Lab Topic: Art Integration through Video Creation Venue

Hall 3.1, 2nd Floor, Admin Block, HITEX

Venue Mezzanine Floor,

Hall-2, HITEX



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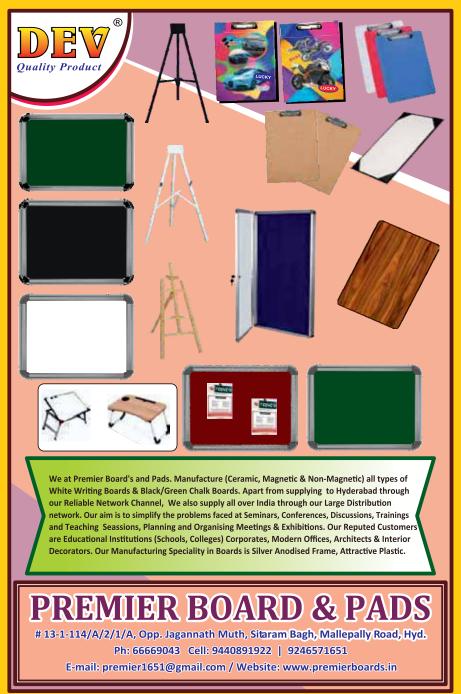
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Abhyaas Edu Technologies Pvt Ltd is an IIM Bangalore alumnus initiative. We are an Edu Tech company with direct presence education sector. This uniquely places us to understand the real problems faced in education sector and solve them most effectively unlike typical tech companies solving from periphery.

#### ACTKIDZ PRIVTAE LIMITED

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The ActKidz theatre programme is carefully designed to help children/teens develop self-esteem, team-building skills, and learn the splendid craft of acting while equipping them with the tools they need to succeed in many areas of life.

It is not only about acting in drama classes. It's about your child's personality development and preparing them to express themselves freely and confidently in the world. Acting and improvisation allows us to express ourselves and our feelings without fear of being judged or ridiculed. Consider the numerous advantages that joining acting classes would provide for your child. Try it out right now, or give us a call to learn more about how we can help your child's future and personality development. Actkids is a unique blend of drama, art, and education that has existed since the beginning of time. According to the National Education policy, the aim of education will not only be cognitive development, but also building character and creating holistic and well-rounded individuals equipped with the key 21 st Century skills.

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- $\cdot$  Create a sense of community and make new friends.
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- · Develop critical thinking and creative improvisational skills.

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This event gives us an opportunity for us to enhance visibility, connect with industry experts and potential partners, and showcase our standout features through live demos. The direct engagement with attendees will not only provide valuable feedback but also contribute to solidifying Greatify's reputation as an innovative leader. Additionally, being part of this event allows us to stay ahead of industry trends, competitors, and emerging technologies. We're confident that this strategic move will be a game-changer for Greatify, and we look forward to discussing the details further.





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LiveLife Education is one of India's leading organizations promoting the development of the academic, social, and emotional competence of young students. Founded by renowned psychiatrist Dr. Kannan Gireesh in the year 2011, LiveLife Education has been actively involved with numerous schools and colleges across India impacting more than 5,00,000 students over the past 10 years. From Pre-kg to PhD, LiveLife Education works to make evidence-based social and emotional learning (SEL) an integral part of school education. Live life Education is dedicated to teaching people to discover one's life direction, understand the overall purpose of life, believe in themselves, and live life to their fullest potential. A leader in the development and delivery of life-transforming training programmes specifically designed for students, teachers, and parents, LiveLife Education's groundbreaking SEL program is being taught in over 100+ institutions across the country, and the network is rapidly expanding.

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Mahaveer uniforms is a leading manufacturer and supplier of high-quality uniforms for various sectors, such as schools, colleges, hospitals, industries, hotels, and security. We have been in the business for over a decade, providing customized solutions to meet the diverse needs of our clients. We use the finest fabrics and materials, sourced from reputed brands like Mafatlal,Goodwill, BSL, and more. We also offer a range of accessories, such as bags, caps, belts, and badges, to complete the uniform look. Our team of skilled designers, tailors, and quality controllers ensures that every product we deliver is flawless and durable. We are committed to customer satisfaction and timely delivery. Mahaveer uniforms is your one-stop destination for all your uniform requirements.





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Siddharth Bros. pioneers in white writing board in the state of Telangana, was established in the year 1983 by late Sri Raj Kumar Shah (father of the present proprietor) as a trader, in the ever demanding product i.e., white and colour Chalks and other related stationery products. Siddharth Bros., a reputed business firm is presently headed by the Sri Vikram Kumar Shah in the capacity of proprietor. Sir Vikram Kumar Shah has contributed each single day over the years religiously and immensely in the growth and prosperity of the prestigious firm. The discipline and devotion is commendable, in nurturing Siddharth Bros. In the year 2005, as the trending, rising and upcoming corporate sectors, software industries and educational institution of the potential cities, across the country, Hyderabad City was at boom and tuned itself for the racing towards becoming a major educational and software hub of India after Bangalore, hence to encash this opportunity and to accept the hand in hand change, Siddharth Bros. initiated for extension and diversified it's operational efficiency from trading activity to undertaking of manufacturing and quality production of writing and display systems under the brand "RED FLAG WRITING AND DISPLAY SYSTEMS", "TOUCH LINE... digital learning solutions". Which stands as a bench mark in the continuous life journey of the firm.





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SESL Company started in 2020 Singhania Education is a pioneer in K-10 educational services, set up under the mentorship of Dr. Revathi Srinivasan. With a mission to provide educational excellence in every classroom, Singhania Education has been the epitome of quality education and academia. With state-of-the-art technology and solutions Singhania Quest Plus is dedicated to revolutionizing the education system and cultivating an environment where the learning process becomes engaging, enjoyable, and insightful for students. With a holistic approach aligned with the National Education Policy (NEP) 2020, we offer a range of services, including academics, experiential learning, coding, and a school ERP. Our aim is to encourage critical thinking and enhance content retention among students. They achieve this through comprehensive academic learning platforms tailored for CBSE and ICSE boards, featuring lesson videos and assessments that prompt students to replay and revise content for better understanding and retention.

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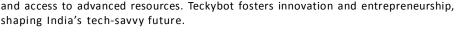
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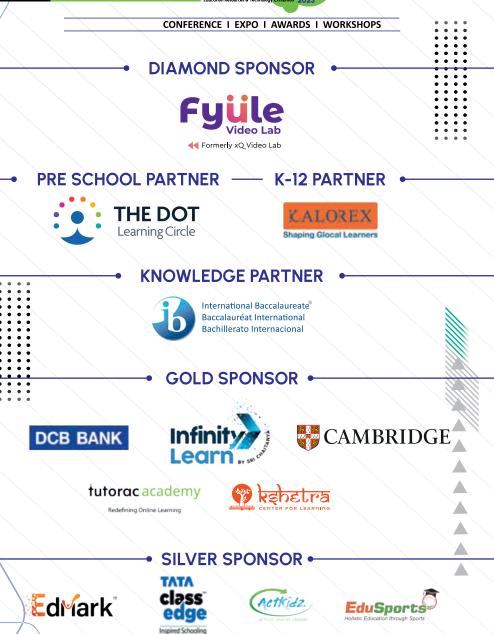
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